



# UPMG

UTILITY  
PURCHASING  
MANAGEMENT  
GROUP

September 22 – 25, 2025 | San Diego, California

## UPMG 2025 Sponsorship Opportunities



# UPMG2025

## Sponsorship / Exhibitor Pricing Guide

			Included with Sponsorship	
Sponsorship Opportunity	Cost	Number Available	Conference Registration	Supplier Networking Event
Platinum Sponsor	\$20,000	1	2	1 Tabletop Display
Gold Sponsor	\$15,000	5	2	1 Tabletop Display
Welcome Reception	\$7,500	1	2	0
Safety Sponsor	\$5,000	2	1	0
Meals / Breaks Sponsor	\$5,000	5	1	0
Exhibitor Table	\$1,200	40	0	1 Tabletop / 1 Event Registration (Event only, not the full conference)
Utility Sponsor	\$3,000 - \$6,000	Unlimited	0	0
Utility Meals / Break Sponsor	\$5,000	3	1	0
App Sponsor	\$4,000	1	0	0
Name Badge and Lanyard	\$4,000	1	0	0
Tuesday Night Event Sponsor	\$5,000	1	1	0
Utility Breakfast	\$10,000	1	2	0
Women in Utilities Breakfast	\$5,000	1	1	0
Snack Break Sponsor	\$3,000	3	0	0
Smoothie Bar Sponsor	\$3,000	2	0	0
Coffee Station Sponsor	\$2,000	3	0	0
Hotel Room Key Sponsor	\$5,000	1	1	0
Welcome Room Drop	\$3,500	1	0	0
Conference Water bottle	\$4,000	1	0	0
Conference WiFi	\$2,000	1	0	0
Headshot Sponsor	\$3,000	1	0	0
Charity Donation Sponsor	TBD (Minimum \$3,000)	2	0	0
Event Registration (Early Bird Discount)	\$1,200 (\$950 before 3/31)	Unlimited		Unlimited



# UPMG2025

Below are the details for the sponsorships available at UPMG2025. Please contact Melanie Cross ([mjcross@tva.gov](mailto:mjcross@tva.gov)) with any questions.

**OFFICIAL UPMG2025 PLATINUM SPONSOR: \$20,000 (1 Available)** Be the official platinum sponsor for UPMG2025 conference. This sponsorship includes:

- Prominent position and company description and link on the UPMG conference website
- Company logo included in all communications to registered attendees
- End of day wrap-up speaker (~5-min.) on Day 1
- Company logo included in all directional and event signage and on the screens during event
- One (1) email welcome message from your organization sent prior to conference to attendees
- One (1) tabletop display
- Two (2) conference registrations

**GOLD SPONSOR: \$15,000 (5 Available)** Be a gold sponsor for UPMG2025 conference. This sponsorship includes:

- Prominent position and company description and link on the UPMG conference website
- Company logo included in all communications to registered attendees
- Company logo included in all directional and event signage and on the screens during event
- One (1) email welcome message from your organization sent prior to conference to attendees
- One (1) tabletop display
- Two (2) conference registrations

**WELCOME RECEPTION SPONSOR: \$7,500** Support the celebration of bringing Utility professionals back together again. Be the official sponsor of the Welcome Reception. This sponsorship includes:

- Company logo and link included on the UPMG conference website
- Company name included on signage at event
- Kick-off event with introduction
- Company information included in “Get Ready” email for conference attendees
- Included in Sponsor Thank You signage throughout event
- Two (2) conference registrations

**SAFETY SPONSOR: \$5,000** Safety is critical, and messaging is a valued part of the UPMG conference. The official Safety Sponsor at UPMG will help position your organization with a foundational element of the event. This sponsorship includes:

- Company logo and link included on the UPMG conference website
- Safety video included on UPMG conference website with event safety guidelines
- Company information included in “Get Ready” email for conference attendees
- Opportunity to deliver up to a 5-minute introduction and safety message during general sessions
- Included in Sponsor Thank You signage throughout event
- One (1) conference registration



# UPMG2025

**MEALS & BREAKS SPONSOR: \$5,000** Support a favorite part of the UPMG event... the food! Gain great visibility and be located in a prominent location by the food area during breaks to open up opportunities to meet with attendees. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Signage on or near the food areas displaying company name
- Included in Sponsor Thank You signage throughout event
- One (1) conference registration

**EXHIBITOR TABLETOP: \$1,200** Tabletop displays include:

- Listing on the UPMG2025 Microsite
- Opportunities to network with attendees throughout the conference at the Welcome Reception and all meals and breaks.
- Company signage for your exhibit table; UPMG will supply you with a skirted 6-foot table
- Tabletop displays, banners, or branded tablecloths are prohibited
- Does not include conference registration.

**UTILITY SPONSOR: \$Varies** as a Utility Run Conference, set your company apart as an avid supporter of UPMG. Utilities that send 5 individuals to the conference will be recognized on the UPMG website as a sponsor. Utilities that send 8 individuals will be recognized on the website as a sponsor, as well as sponsorship signage at the conference.

**APP SPONSOR - \$4,000:** When event registrants access the app for each session and throughout the day visibility for your company will be on the app.

**NAME BADGE AND LANYARD - \$4,000:** Each conference attendee is required to wear a name badge. Both the name badge and lanyard will be co-branded with the sponsor name and UPMG. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Logo on all name badges and lanyard

**TUESDAY NIGHT EVENT SPONSOR - \$5,000:** The Tuesday Night Event will be filled with fun and games! Gain great visibility and be able to introduce the event. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Opportunity to deliver up to a 5-minute introduction and kick-off the event
- One (1) conference registration



# UPMG2025

**UTILITY BREAKFAST - \$10,000:** besides the buffet style breakfasts, there will be a Utility Leadership Breakfast. This will be a smaller, 10-15 person plated breakfast where you will be able to discuss the current affairs of supply chain at each Utility. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Breakfast with 10-15 Utility Supply Chain leaders and two sponsor employees
- Two (2) conference registration

**WOMEN IN UTILITIES BREAKFAST - \$5,000:** besides the buffet style breakfasts, there will be a Women in Utilities Breakfast. This will be a smaller, 15-20 person plated breakfast where you will be able to eat breakfast with women from various Utilities. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Ability to invite 50% of participants
- Breakfast with 10-15 Utility Supply Chain leaders and two sponsor employees
- Two (2) conference registration

**SNACK BREAKS SPONSOR: \$3,000** Support a favorite part of the UPMG event... the food! Gain great visibility by sponsoring an afternoon snack break. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Signage on or near the food areas displaying company name
- Included in Sponsor Thank You signage throughout event
- Reference to sponsorship prior to general session breaking

**SMOOTHIE BAR SPONSOR: \$3,000** Support a favorite part of the UPMG event... the food! A Smoothie Bar will be brought in for a 2 hour window during one of the breaks/breakout sessions. Gain great visibility by sponsoring the smoothie bar. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Signage on or near smoothie bar displaying company name
- Included in Sponsor Thank You signage throughout event
- Reference to sponsorship prior to general session breaking

**COFFEE STATION SPONSOR: \$2,000** The conference runs on electricity, and coffee. Throughout the conference a coffee station will be available for conference attendees. Gain great visibility by sponsoring the coffee station. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Signage on or near coffee station displaying company name
- Included in Sponsor Thank You signage throughout event



# UPMG2025

**HOTEL ROOM KEY SPONSOR - \$5,000:** throughout the conference the attendees will carry their hotel room key with them everywhere and use it many, many times. By sponsoring the hotel room key, the key will be branded with your company's logo on the key. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Company logo on room key (with UPMG and hotel name)
- One (1) conference registration

**WELCOME ROOM DROP - \$3,500:** as conference attendees check into their room they will be greeted with a welcome gift bag. The bag will include small items, including your company material. This could be marketing material, pens, golf balls, and/or other small giveaways. The branded material will be provided by your company, but UPMG will provide the welcome bag and other small gifts. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Opportunity to provide company branded items in the welcome gift

**CONFERENCE WATER BOTTLE - \$4,000:** to minimize our climate impact, UPMG would like to go away from disposable drinking water bottles or cups. By Sponsoring the UPMG water bottle, you will be able to help in this effort. The Sponsor will be able to co-brand the water bottle with their logo as well as UPMG's. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Co-Branded water bottle provided to all participants in welcome room drop or during registration

**CONFERENCE WIFI SPONSOR - \$2,000:** Everyone needs WIFI. When event registrants access the Internet it will be through your sponsorship. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- WIFI placards throughout hotel with your name as sponsor

**CHARITY DONATION SPONSOR - \$3,000+:** every year UPMG chooses a local charity to donate to. The Charity Sponsor will be invited to participate in that decision as well as present information about the charity during a 2-3 minute talk on the first day. Sponsorship includes:

- Company logo and link included on the UPMG conference website
- Included in Sponsor Thank You signage throughout event
- Involvement in choosing the local charity
- Opportunity to deliver up to a 3-minute introduction of charity